

List of Publications:

Authored Book:

Reiner, G., (Ed.): Rapid Modelling for Increasing Competitiveness – Tools and Mindset, Springer, London, 2009

Kotzab, H., Seuring, S., Müller, M., Reiner, G. (Eds.): Research Methodologies in Supply Chain Management. Physica-Verlag, Heidelberg, 2005

Reiner, G.: Ökonomische Bewertung des Qualitätsmanagement unter Berücksichtigung der Kundenzufriedenheit (in German). Schriftenreihe Forschungsergebnisse der Wirtschaftsuniversität Wien (herausgegeben von Edgar Topritzhofer), Dissertation, Service Fachverlag, Wien, 2001

Journal publications

Reiner, G., Natter, M., Drechsler, W., Life cycle profit - reducing supply risks by integrated demand management, *Technology Analysis & Strategic Management*, Vol. 21, No. 5, 653 – 664, 2009

Reiner, G., Fichtinger, J., Demand forecasting for supply processes in consideration of pricing and market information. *International Journal of Production Economics*, Vol. 118, No. 1, 55-62, 2009

Reiner, G., Demeter, K., Poiger, M., Jenei, I., The internationalization process in companies located at the borders of emerging and developed countries, *International Journal of Operations & Production Management*, Vol. 28, No. 10, 918 – 940, 2008

Kotzab, H., Reiner, G., Teller, C., Beschreibung, Analyse und Bewertung von Instore-Logistikprozessen. *Zeitschrift für Betriebswirtschaft (ZfB)*, Vol. 77, No. 11, 1-24, 2007

Jammerneegg, W., Reiner, G.: Performance management of supply chain processes by coordinated inventory and capacity management. *International Journal of Production Economics*, Vol. 108, No. 1-2, 183-190, 2007

Reiner, G., Natter, M.: An encompassing view on markdown pricing strategies: an analysis of the Austrian mobile phone market. *OR Spectrum*, Vol. 29, No. 1, 173-192, 2007

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Reiner, G., Schodl, R.: Supply Chain Management: A Survey of Austrian Companies. *Conradi Management Review*, 1, 1, 65-81, 2002

Schamschule, R., Bauer, A., Reiner, G., Janda, M., Ditz, B.: Öffentlich und privat: Gemeinsames Benchmarking nützt staatlicher Institution und Unternehmen. *Qualität und Zuverlässigkeit (QZ)*, 46, 1, 70-73, 2001

Bauer, A., Reiner, G., Schamschule, R.: Organizational and quality systems development: an analysis via a dynamic simulation model. *Total Quality Management*, 11, 4/5+6, 410-416, 2000

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Jammerneegg, W., Reiner, G.: Customer satisfaction-oriented Evaluation of Quality (Process) Improvements. *Total Quality Management*, 8, 2+3, 191-194, 1997

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Fichtinger, J., Nieto, Y., Reiner, G.: A Dynamic Forecasting and Inventory Management Evaluation Approach. in: Reiner, G. (Ed.): *Rapid Modelling for Increasing Competitiveness – Tools and Mindset*, Springer, London, 65-78, 2009

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Kalchschmidt, M., Nieto, Y., Reiner, G.: Managing Demand Through the Enablers of Flexibility: The Impact of Forecasting and Process Flow Management. in: Reiner, G. (Ed.): *Rapid Modelling for Increasing Competitiveness – Tools and Mindset*, Springer, London, 265-276, 2009

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Petty, S. P., Reiner, G.: Is There a Relationship Between VC Firm business Process Flow Management and Investment Decisions? in: Reiner, G. (Ed.): *Rapid Modelling for Increasing Competitiveness – Tools and Mindset*, Springer, London, 209-220, 2009

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Machuca, J. A. D., Luque, R. A., Diaz, M. S., Reiner, G.: Socrates Thematic Network to Enhance European Teaching and Research of Operations as well as Supply Chain Management. in: Kotzab, H., Seuring, S., Müller, M., Reiner, G. (Hrsg.): Research Methodologies in Supply Chain Management. Physica-Verlag, Heidelberg, 587-591, 2005

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Dahnke, S., Reiner, G.: Kundenzufriedenheit messen und beurteilen. In: Jammernegg, W., Kischka, P. (Hrsg.): Kundenorientierte Prozessverbesserung - Konzepte und Fallstudien. 33-61, Springer Verlag, Heidelberg u.a., 2001

Lehmann, T., Reiner, G.: Identifizierung von Schlüsselprozessen. In: Jammernegg, W., Kischka, P. (Hrsg.): Kundenorientierte Prozessverbesserung - Konzepte und Fallstudien. 63-95, Springer Verlag, Heidelberg u.a., 2001

Jammernegg, W., Reiner, G.: Ableitung und Bewertung von Handlungsalternativen. In: Jammernegg, W., Kischka, P. (Hrsg.): Kundenorientierte Prozessverbesserung - Konzepte und Fallstudien. 97-120, Springer Verlag, Heidelberg u.a., 2001

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Kotzab, H., Reiner, G., Teller, C. , Description and Evaluation of Instore Logistics Processes. In Proceedings of the 15th conference of the European Association for Education and Research in Commercial Distribution (EAERCD), Ed. Wood, Steve, Guildford/UK: EAERCD, USB-Devis (Section 7D), 2009

Kalchschmidt, M., Nieto, Y., Reiner, G., The impact of forecasting on operational performances: mediation effects through flexibility, In 16th International Annual EurOMA Conference: Implementation –realizing Operations Management knowledge - Proceedings, eds. Chalmers University of Technology, Göteborg, Sweden, 2009

Reiner, G., Approvisionnement compte tenu de mode de transport alternative. In Séminaire Spécialisé sur le Transport : Enjeux et Perspectives, Faculté des Sciences Exactes, Faculté de Technologie, Laboratoire de Modélisation de d'Optimisation des Systèmes (LAMOS), Université de Bejaia, 16 – 17, Algérie, 2009

Reiner, G., Antunes, D., Bezençon V., Blili, S., Grether, J-M., Stoffel, K., Topics and approaches for entrepreneurship education: Experiences from the University of Neuchâtel. In 2009 EFMD Entrepreneurship Conference - The Role of Entrepreneurship Training in Tomorrow's Society - Proceedings, Barcelona, Spain, 2009

Nieto, Y., Reiner, G., Raus, M.: Cross Border Supply Chain: Operational Benefits of E-Customs and E-Taxation. In 15th International Annual EurOMA Conference - Proceedings, eds. University of Groningen, Groningen, The Netherlands, 2008

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Reiner, G., Weishäupl, M., Jammernegg, W.: Procurement and production strategies for an agile supply chain in the electricity industry. In 14th International Annual EurOMA Conference - Proceedings, eds. Bilkent University, Ankara, Turkey, 2007

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Jammernegg, W., Reiner, G.: Performance management of supply chain processes by coordinated inventory and capacity management. Proceedings of the 13th International Symposium on Inventories (ISIR), Budapest, 24.08.2004, 2004

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Reiner, G.: Analysis of Critical Factors of Company Success based on the EFQM Excellence Model. 7th World Congress for Total Quality Management, Proceedings Vol. 2, 361-366, Verona, 2002

Reiner, G., Trcka, M.: Call Center Process Improvements Using Simulation and Queuing Models. Proceedings of 7th International Scientific Conference on Quantitative Methods in Economy and Business, 53-60, Bratislava, 2001

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Presentations at scientific Meetings:

Reiner, G., "Is There a Relationship Between VC Firm Business Process Flow Management and Investment Decisions?", 1st Rapid Modelling Conference "Increasing Competitiveness - Tools and Mindset", June 29 - July 1, Université de Neuchâtel, Switzerland, 29.06.2009

Reiner, G., Approvisionnement compte tenu de mode de transport alternative. Séminaire Spécialisé sur le Transport : Enjeux et Perspectives (inviter), Faculté des Sciences Exactes, Faculté de Technologie, Laboratoire de Modélisation de d'Optimisation des Systèmes (LAMOS), Université de Bejaia, Algérie, 25.04.2009

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Reiner, G.: „Ongoing Research related to GMRG“, Global Manufacturing Research Group Annual Meeting, University of Bergamo, Engineering Department, Italy, 21.06.2008

Reiner, G.: „Improvement of supply processes under consideration of variability“, Optimization and Applications Seminar (invited), Organized Jointly by ETH Zurich and University of Zurich, Zürich, Switzerland, 17.03.2008

Poiger, M., Reiner, G.: "Dependency between performance of production processes and variability – an analysis based on empirical data." 15th International Working Seminar on Production Economics, Innsbruck, 5.03.2008

Reiner, G.: „Procurement with fluctuating prices under consideration of alternative transport modes“, EPFL, Transport and Mobility Laboratory – Seminar Series (invited), Lausanne, Switzerland, 05.10.2007

Reiner, G.: „Bewertung und Analyse von unternehmensübergreifenden Prozessen in der produzierenden Industrie, Wissenschaftlich Kommission „Logistik“, im Verband der Hochschullehrer für Betriebswirtschaft e.V., Halle a. d. Saale, Germany, 19.01.2007

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Mild, A., Reiner, G., Theuritzbacher, M.: Ein Modell zur integrierten Steuerung und Bewertung von Geschäftsprozessen in der öffentlichen Verwaltung. Jahrestagung 1999 der Wissenschaftlichen Kommission 'Öffentliche Unternehmen und Verwaltung', Potsdam, 1999

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Reviews for

- Computers & Industrial Engineering, Pergamon Press, New York et al.
- European Journal of Operational Research, Elsevier, North-Holland
- International Journal of Innovation and Technology Management, World Scientific Publishing, Singapore
- International Journal of Operations and Production Management, Emerald, Bradford
- International Journal of Production Economics, Elsevier, North-Holland
- International Journal of Production Research, Taylor & Francis, London
- Journal of Cleaner Production, Elsevier, North-Holland
- Journal of Manufacturing Technology Management, Emerald, Bradford

- OR Spectrum, Springer-Verlag, Berlin, Heidelberg
- Simulation Modelling Practice and Theory, Elsevier, North-Holland
- Zeitschrift für Betriebswirtschaftliche Forschung (ZfBf)
- Zeitschrift für Betriebswirtschaft (ZfB)

Memberships

- European Operations Management Association (EUROMA), Brussels
- German Academic Association for Business Research (VHB – Verband der Hochschullehrer für Betriebswirtschaft e.V.), Göttingen
- Gesellschaft für Operations Research (GOR), Bochum
- International Society for Inventory Research (ISIR), Budapest
- Swiss Operations Research Society (SVOR/ASRO), Lausanne